



Digital Events Application Development for AVT Connect

Background:

AVT Connect is a premium full service events agency with more than 40 years' experience. Using innovative, interactive technology, they create live and online digital event production systems for global brands.

The client engaged with our team to help plan and deliver a transfer project to an Interactive Digital Events System. This system comprised an iPad application and a CMS back-end.

Solution:



Close collaboration with the client to plan timelines, resources, processes and project tracking.



Knowledge transfer sessions on a system architecture level and for all back-end, CMS, webcasting and front-end software components.



Production of a workflow design, from requirements capture to user acceptance, to handle new features.



Completion of all pending software development on app features and support for bug fixing through internal system testing.



Set-up of a maintenance and support agreement.

Business benefits:



Product developed to an robust, industry high standard with known quality.



Cost effective solution for product development and support, saving the client time and money.



Improved project delivery process, increasing efficiency, time to market and client satisfaction.



I was very impressed with the level of service Cell Software provided right from the first kick-off meeting. The handover process was seamless and the onsite development teams could read between the lines and see the bigger picture.

Jon Fox
CEO, AVT Connect

To learn more about Cell Software and how we can help you with bespoke software and app development, [visit our website](#) or give us a call, we're more than happy to assist.